

ICAR-CENTRAL INSTITUTE OF TEMPERATE HORTICULTURE



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ICAR-Industry Stakeholder Consultation Regional MEET

ICAR-Industry Stakeholder's Consultation Regional MEET was organised by Agrinnovate India Limited (AgIn) in collaboration with ICAR-Central Institute of Template Horticulture (ICAR-CITH) Srinagar and Sher-e-Kashmir University of Agricultural Science & Technology, Kashmir at SKUAST-K Shalimar. The first day of meet was held on 25th October, 2023 under the Chairmanship of Prof. Nazir Ahmad Ganai, Hon'ble Vice Chancellor, SKUAST-K. The major objective of the meet was to promote Public Private Partnership and providing a platform for our key stakeholders including innovators of R & D Institutes of ICAR and State Agricultural Universities engaged in Agriculture & Allied sector to present their technologies to clients/technology partners and receiving the feedback from them for providing the research a definite direction for the positive outcome. The meet had participation from prestigious hilly regional Institutes i.e., SKUAST-K; Dr YSPUH&F, Solan, ICAR-CITH, Srinagar; ICAR-VPKAS, Almora, Uttarakhand; ICAR-NRC Orchid, Sikkim; ICAR-CPRI, Shimla, Himachal Pradesh; ICAR-CIPHET, Ludhiana; DIHAR, Leh, IIT, Roorkee, STPI and BARC Srinagar working for the technologies, products, seed & planting material production suitable for hilly regions of the country. The meeting had also participation from reputed industries, progressive farmers, nurserymen and entrepreneurs working in the areas of agriculture promotion and development for the hilly regions.

The ICAR Institutes and SAUs gave detailed presentation on their technologies, products and elite varieties available with them for transfer through Agrinnovate India Limited for enhancing the production and productivity of important crops in hilly region of North Western Himalayan region. The meet also gave an opportunity for the ICAR institutes to showcase their strength to Industry and progressive farmers of the hilly region and opportunities to collaborate.

Dr. Praveen Malik, CEO, Agrinnovate India Limited (AgIn) briefed the stakeholders about mandate of the company. He also mentioned that the AgIn is working towards bridging the gap between ICAR institutes, SAUs and industry front. He also appraised that the organisation has been promoting the process of technology transfer and commercialisation through Public Private Partnership (PPP) and invite more participation from private players of industries to collaborate with government and support in innovation of more refined technologies in the field of agriculture and allied sectors.

Prof. Nazir Ahmad Ganai, Hon'ble Vice Chancellor, SKUAST-K, Srinagar had appreciated the efforts of AgIn for organizing Regional Stakeholders Consultation Meet and gave a light to the need for organizing such regional meets for future collaboration. He further emphasized that such collaborations are fruitful for making agriculture as a commercial venture in North Western Himalayan region for enhancing the farmer's income and nutritional security. On 26th October, 2023 all participants visited Kanwal Industry, Srinagar; FIL industry Srinagar; Technology Centre of ICAR-CITH, Srinagar and Indian International Saffron Trade Centre (Saffron Park), Dussu Pampore for identifying the researchable areas and requirement of technological support to the stakeholders.

The meet acted as a platform for both buyers (Clients/Industries/Progressive farmers) and sellers (Institutes/Universities) to interact and provided wide spectrum opportunities to the innovators to collaborate in developing and commercializing their technologies. The meet acted as seamless conduit between the industry and institutes to present their needs discuss problems and inbuilt ideas amongst the innovators enabling them to identify and provide effective solutions.

